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Attorneys for Plaintiff, Chanel, Inc.

THE UNITED STATES DISTRICT COURT  
FOR THE NORTHERN DISTRICT OF CALIFORNIA

CHANEL, INC., a New York corporation,

Plaintiff,

v.

SUSAN LYNNE PACINI a/k/a SUSAN L.  
PACINI d/b/a PLANET TAN d/b/A MASTER  
MARKETEERS, INC.,

Defendants.

Case No. C-07-5946-CRB

**CERTIFICATE OF SERVICE RE  
SUMMONS AND COMPLAINT**

|  |  |   |
|--|--|---|
| ATTORNEY OR PARTY WITHOUT ATTORNEY (Name, State Bar number, and address):<br><b>KENNETH E. KELLER 71450</b><br><b>Gaffigan, Stephen M (PFI)</b><br><b>114 SANSOME STREET, 4TH FLOOR SAN FRANCISCO CA</b><br>TELEPHONE NO.: <b>415 249-8330</b> FAX NO. (Optional):<br>EMAIL ADDRESS (Optional): <b>kkeller@kksrr.com</b><br>ATTORNEY FOR (Name): <b>CHANEL, INC., A NEW YORK CORPORATION</b> |  | FOR COURT USE ONLY  |
| UNITED STATES DISTRICT COURT NORTHERN DISTRICT OF CALIFORNIA<br>STREET ADDRESS:<br>MAILING ADDRESS:<br>CITY AND ZIP CODE:<br>BRANCH NAME:  |  |   |
| PLAINTIFF/PETITIONER: <b>CHANEL, INC., A NEW YORK CORPORATION</b><br>DEFENDANT/RESPONDENT: <b>SUSAN LYNNE PACINI AKA SUSAN L. PACINI DBA PLANET TAN DBA MASTER MARKETTERS, INC.</b>  |  |   |
| <b>PROOF OF SERVICE OF SUMMONS</b>   |  | CASE NUMBER:<br><b>CV 07 5946 CRB</b><br>Ref. No. or File No.:<br><b>CHANEL/PLANETTAN</b> |

1. At the time of service I was at least 18 years of age and not a party to this action.
2. I served copies of the (specify documents):  
**Summons and Complaint for Damages and Injunctive Relief**
3. a. Party served (specify name of party as shown on documents served):  
**SUSAN LYNNE PACINI DBA PLANET TAN DBA MASTER MARKETTERS, INC., Alias: AKA SUSAN L. PACINI**  
 b. ☒ Person (other than the party in item 3a) served on behalf of an entity or as an authorized agent (and not a person under item 5b whom substituted service was made) (specify name and relationship to the party named in item 3a):
4. Address where the party was served:  
**PLANET TAN, 2430 SAND CREEK Road #1D1, BRENTWOOD, CA 94513**
5. I served the party (check proper box)
  - a. ☐ by personal service. I personally delivered the documents listed in item 2 to the party or person authorized to receive service of process for the party (1) on (date): (2) at (time):
  - b. ☒ by substituted service. On (date): **12/24/2007** (2) at (time): **12:55 PM** I left the documents listed in item 2 with or in the presence of (name and title or relationship to person indicated in item 3):  
**BRIANNE NISSEN, PERSON IN CHARGE, A white female approx. 21-25 years of age 5'6"-5'8" in height weighing 120-140 lbs with brown hair**
    - (1) ☒ (business) a person at least 18 years of age apparently in charge at the office or usual place of business of the person to be served. I informed him or her of the general nature of the papers.
    - (2) ☐ (home) a competent member of the household (at least 18 years of age) at the dwelling house or usual place of abode of the party. I informed him or her of the general nature of the papers.
    - (3) ☐ (physical address unknown) a person of at least 18 years of age apparently in charge at the usual mailing address of the person to be served, other than a United States Postal Service post office box. I informed him or her of the general nature of the papers.
    - (4) ☐ I thereafter mailed (by first-class, postage prepaid) copies of the documents to the person to be served at the place where the copies were left (Code Civ. Proc., § 415.20). I mailed the documents on (date): from (city): or ☐ a declaration of mailing is attached.
    - (5) ☒ I attach a declaration of diligence stating actions taken first to attempt personal service.

**PROOF OF SERVICE OF SUMMONS**

Order No. 5031193 SEA



|   |                             |
|---|-----------------------------|
| PLAINTIFF/PETITIONER: CHANEL, INC., A NEW YORK CORPORATION  | CASE NUMBER: CV 07 5946 CRB |
| DEFENDANT/RESPONDENT: SUSAN LYNNE PACINI AKA SUSAN L. PACINI DBA PLANET TAN DBA MASTER MARKETEERS, INC. |                             |

- c. ☐ by mail and acknowledgment of receipt of service. I mailed the documents listed in item 2 to the party, to the address shown in item 4, by first-class mail, postage prepaid,  
 (1) on (date): (2) from (city):  
 (3) ☐ with two copies of the Notice and Acknowledgment of Receipt and a postage-paid return envelope addressed to me. (Attach completed Notice and Acknowledgment of Receipt.) (Code Civ. Proc., § 415.30)  
 (4) ☐ to an address outside California with return receipt requested. (Code Civ. Proc., § 415.40)  
 d. ☐ by other means (specify means of service and authorizing code section):

☐ Additional page describing service is attached.

6. The "Notice to the Person Served" (on the summons) was completed as follows:

- a. ☒ as an individual defendant.  
 b. ☐ as the person sued under the fictitious name of (specify):  
 c. ☐ as occupant  
 d. ☐ On behalf of (specify):  
 under the following Code of Civil Procedure section:
- |   |   |
|---|---|
| <input type="checkbox"/> 416.10 (corporation)                     | <input type="checkbox"/> 415.95 (business organization, form unknown) |
| <input type="checkbox"/> 416.20 (defunct corporation)             | <input type="checkbox"/> 416.60 (minor)                               |
| <input type="checkbox"/> 416.30 (joint stock company/association) | <input type="checkbox"/> 416.70 (ward or conservatee)                 |
| <input type="checkbox"/> 416.40 (association or partnership)      | <input type="checkbox"/> 416.90 (authorized person)                   |
| <input type="checkbox"/> 416.50 (public entity)                   | <input type="checkbox"/> 415.46 (occupant)                            |
|   | <input type="checkbox"/> other  |

7. Person who served papers

- a. Name: JAMES KING  
 b. Address: P.O. Box 21486, Concord, CA 94521  
 c. Telephone number: 925-833-4055  
 d. The fee for service was: \$75.00  
 e. I am:  
 (1) ☐ not a registered California process server.  
 (2) ☐ exempt from registration under Business and Professions Code section 22350(b).  
 (3) ☒ registered California process server:  
 (i) ☐ owner ☐ employee ☒ independent contractor  
 (ii) ☒ Registration No.: 553  
 (iii) ☒ County: CONTRA COSTA

8. ☒ I declare under penalty of perjury under the laws of the State of California that the foregoing is true and correct.  
 or

9. ☐ I am a California sheriff or marshal and I certify that the foregoing is true and correct.

Date: 1/15/2008

JAMES KING  
 (NAME OF PERSON WHO SERVED PAPERS/SHERIFF OR MARSHAL)

(SIGNATURE)

PROOF OF SERVICE OF SUMMONS

Order No. 5031193 SEA



|  |  |   |
|--|--|---|
| ATTORNEY OR PARTY WITHOUT ATTORNEY (Name, State Bar number, and address):<br><b>KENNETH E. KELLER 71450</b><br><b>Gaffigan, Stephen M (PFI)</b><br><b>114 SANSOME STREET, 4TH FLOOR SAN FRANCISCO CA</b><br>TELEPHONE NO.: <b>415 249-8330</b> FAX NO. (Optional):<br>EMAIL ADDRESS (Optional): <b>kkeller@kksrr.com</b><br>ATTORNEY FOR (Name): <b>CHANEL, INC., A NEW YORK CORPORATION</b> |  | FOR COURT USE ONLY<br><br><br><br><br>  |
| UNITED STATES DISTRICT COURT NORTHERN DISTRICT OF CALIFORNIA<br>STREET ADDRESS:<br>MAILING ADDRESS:<br>CITY AND ZIP CODE:<br>BRANCH NAME:  |  |   |
| PLAINTIFF/PETITIONER: <b>CHANEL, INC., A NEW YORK CORPORATION</b><br>DEFENDANT/RESPONDENT: <b>SUSAN LYNNE PACINI AKA SUSAN L. PACINI DBA PLANET TAN DBA MASTER MARKETTERS, INC.</b>  |  |   |
| DECLARATION OF REASONABLE DILIGENCE  |  | CASE NUMBER:<br><b>CV 07 5946 CRB</b><br><br>Ref. No. or File No.:<br><b>CHANEL/PLANETTAN</b> |

Party to Serve:

**SUSAN LYNNE PACINI DBA PLANET TAN DBA MASTER MARKETTERS, INC., Alias: AKA SUSAN L. PACINI**

Documents:

**Summons and Complaint for Damages and Injunctive Relief**

Service Address:

**PLANET TAN, 2430 SAND CREEK Road #1D1, BRENTWOOD, CA 94513**

I declare the following attempts were made to effect service by personal delivery:

**12/21/2007 10:00:00 AM: Per employee, Subject out of the office at this time**  
**12/23/2007 4:02:00 PM: Per employee, Subject out of the office at this time**

Person who served papers:

**MARK E. HARMON**  
**P.O. Box 21486, Concord, CA 94521**  
**925-833-4055**

I am a registered California process server

Registration No.: **615**

County: **CONTRA COSTA**

I declare under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

Date: **1/15/2008**

**MARK E. HARMON**

(NAME OF PERSON WHO SERVED PAPERS/SHERIFF OR MARSHAL)



(SIGNATURE)

Order No. 5031193 SEA



|  |  |   |
|--|--|---|
| ATTORNEY OR PARTY WITHOUT ATTORNEY (Name, State Bar number, and address):<br><b>KENNETH E. KELLER 71450</b><br><b>Gaffigan, Stephen M (PFI)</b><br><b>114 SANSOME STREET, 4TH FLOOR SAN FRANCISCO CA</b><br>TELEPHONE NO.: <b>415 249-8330</b> FAX NO. (Optional):<br>EMAIL ADDRESS (Optional): <b>kkeller@kksrr.com</b><br>ATTORNEY FOR (Name): <b>CHANEL, INC., A NEW YORK CORPORATION</b> |  | FOR COURT USE ONLY<br><br><br><br><br><br><br><br><br><br>                              |
| UNITED STATES DISTRICT COURT NORTHERN DISTRICT OF CALIFORNIA<br>STREET ADDRESS:<br>MAILING ADDRESS:<br>CITY AND ZIP CODE:<br>BRANCH NAME:  |  |   |
| PLAINTIFF/PETITIONER: <b>CHANEL, INC., A NEW YORK CORPORATION</b><br>DEFENDANT/RESPONDENT: <b>SUSAN LYNNE PACINI AKA SUSAN L. PACINI DBA PLANET TAN DBA MASTER MARKETTERS, INC.</b>  |  |   |
| DECLARATION OF REASONABLE DILIGENCE  |  | CASE NUMBER: <b>CV 07 5946 CRB</b><br><br>Ref. No. or File No.: <b>CHANEL/PLANETTAN</b> |

Party to Serve:

**SUSAN LYNNE PACINI DBA PLANET TAN DBA MASTER MARKETTERS, INC., Alias: AKA SUSAN L. PACINI**

Documents:

**Summons and Complaint for Damages and Injunctive Relief**

Service Address:

**PLANET TAN, 2430 SAND CREEK Road #1D1, BRENTWOOD, CA 94513**

I declare the following attempts were made to effect service by personal delivery:  
**12/24/2007 12:55:00 PM: Per employee, Subject out of the office at this time**

Person who served papers:

**JAMES KING**  
**P.O. Box 21486, Concord, CA 94521**  
**925-833-4055**

I am a registered California process server  
 Registration No.: **553**  
 County: **CONTRA COSTA**

I declare under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

Date: **1/15/2008**

**JAMES KING**

(NAME OF PERSON WHO SERVED PAPERS/SHERIFF OR MARSHAL)

(SIGNATURE)

Order No. 5031193 SEA



## Declaration of Mailing

**Docket Number:** CV 07 5946 CRB

The undersigned hereby declares: that I, Elizabeth Noguera, am a citizen of the United States of America and am employed in the city of Seattle, in the state of WA.

That I am over the age of twenty-one, and not party to, nor interested in the within entitled action. My business address is 633 Yesler Way Seattle, WA 98104.

That on 12/27/2007, after service was made, I completed service by depositing a copy of the SUMMONS AND COMPLAINT FOR DAMAGES AND INJUNCTIVE RELIEF, in a first class post paid envelope properly addressed at a US Post Office. The envelope bore the legend "**Personal and Confidential**", and did not indicate on the outside thereof, by return address or otherwise, that the communication was from an attorney or concerned and action against the defendant.

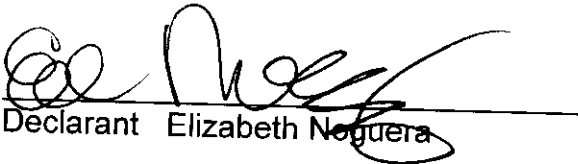
That I addressed the envelope as follows:

SUSAN LYNNE PACINI AKA SUSAN L. PACINI DBA PLANET  
TAN DBA MASTER MARKETTERS, INC.  
PLANET TAN  
2430 SAND CREEK RD  
#1D1  
BRENTWOOD CA 94513

The mailing was not returned by the Post Office.

I declare under penalty of perjury of the state of California, that the foregoing is true and correct.

I executed this declaration on December 27, 2007 at Seattle, WA.

  
Declarant Elizabeth Noguera

Tracking #: 5031193

